M	
10/16/2012 8:58 AM	0/11/2012 7:31 AM
Printed:	10/11/2013
	Last Received:
Traffic Order# 25313	
Status Confirmed	
Stati	
Mod# 2	
9 世	
Ver#	
7910830	
Rep Order#	EC'd Yes

Showing Buylines: All Lines

0

1 of

) SMART MEDIA GROUP Agency

KSL-TV SALT LAKE CITY r ( )LOVE, MIA

Advertiser Estimate# Product

LOVE/CD4/R C09C15 Patricia Dome

> Phone# Buyer Fax#

814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 /P1/P2/E LOVE/ORDR/C09C15 10/09/2012 - 10/15/2012 Agency C/P1/P2/E Hiatus Weeks Flight Dates

) WASHINGTON ) JAMIE ANDRUS Rep Firm Sales Office ( Salesperson (

202-872-1155 Salesperson Phone# Salesperson FAX#

## - CONTRACT COMMENT -

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KAIZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KAIZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTLATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

In Day	Ргодгат	Time	Len	Dates	Spots/Week	Rate	Total Spots
			1	1		1	-
1 TU-F Rating: 7.3	10 P NEWS	10P-1035P	.30	10/09-10/12	0	\$1,750.00	0
	Buyline Comment: 1/DAY						
4 M Rating: 7.3	10 P NEWS	10P-1035P	30	10/15-10/15	0	\$1,750.00	0
5 Rating: 5.6	10 P NEWS	10P-1035P	30	10/13-10/13	0	\$1,000.00	0
6 Rating: 2.1	10/11 ONLY	9P-10P	:30	10/11-10/11	0	\$1,100.00	0
7 Rating: 3.6	GPM NEWS	6P-630P	30	10/13-10/13	0	\$185.00	0
8 Rating: 1.0	BYU COACHES	1105P-1130P	:30	10/14-10/14	o	\$100.00	0
9 W Rating: 6.1	CHICAGO FIRE	9P-10P	30	10/10-10/10	0	\$1,300.00	0
10 TU-W,F Rating: 1.1	DAYS OF OUR LIVES	2P-3P	:30	10/09-10/12	0	\$80.00	0

Buyline Comment: 1/DAY

Rep Order# 7' EC'd Yes	7910830 <b>Ver</b> # 5 <b>Mod</b> # 2 S	Status Confirmed	Traffic Order# 25313	.5313 Last Showing B	13 Printed: Last Received: 10/11/2/ Showing Buylines: All Lines	Printed: 10/16/2012 8:58 AM 10/11/2012 7:31 AM nes	8:58 AM	2 of 9
Station KSL-T Advertiser ( Product LON	KSL-TV SALTLAKE CITY r ()LOVE, MIA LOVE/CD4/R	Agency ( 814 KI ALEX	Agency ( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314	GROUP ) 14	\$ 0 0	Rep Firm Sales Office ( ) . Salesperson ( ) .	) WASHINGTON ) JAMIE ANDRUS	
	CONCLIS Patricia Dome	Agency C/F1/F2/ Flight Dates Hiatus Weeks	E LOVE/OKURCU9CI. 10/09/2012 - 10/15/2012	0/15/2012	S S	Salesperson Phone# Salesperson FAX#	202-872-1155	
ŧ	Program		Time	Len	Dates	Spots/Week	sek Rate	Total Spots
 13 M Rating: 1.1	DAYS OF OUR LIVES		2P-3P	:30	10/15-10/15		280.00	0
14 TH Rating: 4.4	DEBATE 10.11,16,22		78-97	0 e ''	10/11-10/11	н	\$2,500.00	r
15 TU-TH Rating: 1.1	DR PHIL Buyline Comment: 1/DAY		3P-4P	08"	10/09-10/11	0	\$50.00	O
18 M Rating: 1.1	DR PHIL		3P-4P	.30	10/15-10/15	п	\$50.00	
19 Rating: 2.9	GAME NIGHT		630F-7P	 	10/13-10/13	1	\$60.00	п
20 F Rating: 2.4	GAME NICHT LIVE		630P-7P	900	10/12-10/12	O	\$120.00	0
21 TU-TH Rating: 2.0	KATIE Buyline Comment: 1/DAY		4P-5P	0 %	10/09-10/11	0	\$140.00	O
24 M Rating: 2.0	KATIE		4P-5P	30:	10/15-10/15	Т	\$140.00	ч
25 TU-TH Rating: 3.7	KSL 5 NWS-6:30 Buyline Comment: 1/DAY		630P-7P	 	10/09-10/11	0	\$400.00	0
28 Rating: 3.7	KSL 5 NWS-6:30		630P-7P	30	10/15-10/15	0	\$400.00	0

Rep Order# 7 EC'd Yes	7910830 Ver# 5 Mod# 2	Status Confirmed	Traffic Order#25313	313 Last Showing B	3 Printed:   Last Received: 10/11/20   Showing Buylines: All Lines	012 7:	10/16/2012 8:58 AM 31 AM	3 of 9	
Station KSL-1 Advertiser ( Product LO	KSL-TV SALTLAKE CITY r ( )LOVE, MIA LOVE/CD4/R	Agency ( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314	) SMART MEDIA GROUP 14 KING ST, SUTTE 400 LEXANDRIA, VA 22314	SROUP	<b>2010</b> 1	Rep Firm Sales Office ( Salesperson (	) WASHINGTON ) JAMIE ANDRUS		
	COSCIO Patricia Dome	Agency C/F1/F2/E Flight Dates Hiatus Weeks	10/09/2012 - 10/	//5/2012	<b>9</b> 7 <b>9</b> 7	Salesperson Phone# Salesperson FAX#	4 202-872-1155		
Day	Program		Time	Len	Dates	Spots/Week	Week Rate	Total Spo	Spots
29 110-E	LATE NIGHT		 1135P-1235A	. 30	10/09-10/12		\$50.00	0	
Racing: 1.9	Buyline Comment: 1/DAY								
33 M Rating: 1.9	LATE NIGHT		1135P-1235A	30	10/15-10/15	0	\$50.00	0	
34 SU Rating: 2.2	MEET THE PRESS		8A-9A	°30	10/14-10/14	0	\$10.00	o	
35 su Rating: 4.3	MORMON TIMES		10A-1030A	:30	10/14-10/14	0	\$100.00	0	
36 su Rating: 5.4	MUSIC & SPOKEN		930A-10A	:30	10/14-10/14	0	\$350.00	0	
37 SU Rating: 1.6	NEWS		4P-430P	:30	10/14-10/14	0	\$135.00	0	
38 SU Rating: 7.3	NEWS		10P-1035P	:30	10/14-10/14	0	00.006\$	0	
39 TU-F Rating: 3.6	NEWS @ 5P Buyline Comment: 1/DAY		5P-530P	:30	10/09-10/12	0	\$375.00	0	
43 M Rating: 3.6	NEWS & SP		5P-530P	:30	10/15-10/15	0	\$375.00	0	
44 TU-F Rating: 4.2	NEWS & 6P Buyline Comment: 1/DAY		6P-630P	:30	10/09-10/12	0	\$450.00	0	

Rep Order# 7 EC'd Yes	7910830 Ver# 5 Mod# 2 S	Status Confirmed	Traffic Order# 25313	5313 Last Showing B	(3 Printed: Last Received: 10/11/20 Showing Buylines: All Lines	Printed: 10/16/2012 8:58 AM 10/11/2012 7:31 AM nes	AM	4 of 9
₹ <u>ç</u>	KSL-TV SALT LAKE CITY  r ( ) LOVE, MIA LOVE/CD4/R C09C15 Patricia Dome	Agency ( ); 814 KIN ALEXA! Agency C/P1/P2/E Flight Dates	( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/C09C15 cs 10/09/2012 - 10/15/2012	GROUP 14 R/C09C15 N/15/2012	Rep J Sales Sales Sales		) WASHINGTON ) JAMIE ANDRUS \$ 202-872-1155	
Phone# Fax# Ln Day	Program	Hiatus Weeks	H H H H H H H H H H H H H H H H H H H	L ep	Sales	Ž.	ር ተ ተ	E + C + C + C + C + C + C + C + C + C +
	NOON & SWEN		1 2 E	1 000	10/10-10/12		1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 3 4 5 1 5 1 7 1 7
Rating: 2.1	Buyline Comment: 1/DAY							,
51 M Rating: 2.1	NEWS @ NOON		12P-1P	:30	10/15-10/15	0	\$160.00	0
52 W-F	RACHAEL RAY		10A-11A	.30	10/10-10/12	0	\$55.00	0
0	Buyline Comment: 1/DAY							
55 M Rating: 1.5	RACHAEL RAY		10A-11A	30	10/15-10/15	Н	\$55.00	г
56 SU Rating: 2.2	SPORISBEAT		1035P-1105P	:30	10/14-10/14	0	\$280.00	0
57 W-F Rating: 1.1	SIUDIO 5		11A-12P	:30	10/10-10/12	0	\$55.00	0
	Buyline Comment: 1/DAY							
60 M Rating: 1.1	STUDIO 5		11A-12P	: 30	10/15-10/15	0	\$55.00	0
61 SU Rating: 1.7	SUNDAY EDITION		9A-930A	:30	10/14-10/14	0	\$100.00	٥
62 TU-F Rating: 1.3	TODAY Buyline Comment: 1/DAY		9A-10A	: 30	10/09-10/12	0	\$165.00	0
66 TU-TH Rating: 0.7	TODAY Buyline Comment: 1/DAY		5 <b>A</b> -6A	30	10/09-10/11	0	\$10.00	0

		Sho	Showing Buylines: All Lines			
Station KSL-T Advertiser ( Product LON Estimate# C09	KSL-TV SALTLAKE CITY r ( )LOVE, MIA LOVE/CD4/R	Agency ( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency C/P1/D7R		Rep Firm Sales Office ( ') WASHINGTON Salesperson ( ) JAMIE ANDRUS	NGTON ANDRUS	
	Patricia Dome	Flight Dates 10/09/2012 - 10/15/20 Hatus Weeks		Salesperson Phone# 202-87 Salesperson FAX#	202-872-1155	
Ln Day	Program		Dates	Spots/Week	Rate	T)
69 M Rating: 0.7	TODAY	5A-6A :30	10/15-10/15	0	\$10.00	
70 TU-TH Rating: 2.7	TODAY	7A-8A :30	10/09-10/11	0	00.009\$	0
	Buyline Comment: 1/DAY					
74 TU-TH	TODAY	8A-9A :30	10/09-10/11	0	\$350.00	0
	Buyline Comment: 1/DAY					
77 M Rating: 2.0	TODAY	8A-9A :30	10/15-10/15	0	\$350.00	0
78 SU Rating: 1.5	TODAY	7A-8A :30	10/14-10/14	0	\$30.00	0
79 TU-F Rating: 2.2	TODAY 2	6A-7A :30	10/09-10/12	0	\$200.00	0
	Buyline Comment: 1/DAY					
83 M Rating: 2.2	TODAY 2	6A-7A :30	10/15-10/15	0	\$200.00	0
84 TU-F Rating: 0.9	TODAY SHOW 3	1P-2P	10/09-10/12	0	\$55.00	O
	Buyline Comment: 1/DAY					
88 M Rating: 0.9	TODAY SHOW 3	1P-2P :30	10/15-10/15	н	\$55.00	Ţ
89 TU-F	TONIGHT SHOW	1035P-1135F :30	10/09-10/12	0	\$350.00	O
	Buyline Comment: 1/DAY					

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**Printed:** 10/16/2012 8:58 AM 10/11/2012 7:31 AM

Last Received:

Traffic Order# 25313

Status Confirmed

Mod# 2

Ver# 5

Rep Order# 7910830 EC'd Yes

Rep Order# EC'd Yes	ş X	7910830 Ver# 5 Mod# 2	Ð	Traffic Order# 25313	313 Last J Showing Bu	Prin Last Received: 10/ Showing Buylines: All Lines	<b>rted</b> : 11/2012 7:	10/16/2012 8:58 AM 31 AM		6 of 9
Station I Advertiser Product Estimate# Buyer Phone#	9 <del>1</del>	KSL-TV SALT LAKE CITY r ( ) LOVE, MIA LOVE/CD4/R : C09C15 Patricia Dome	Agency ( ) S 814 KINV ALEXAN Agency C/P1/P2/E Flight Dates Hight Weeks	( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/C09C15 es 10/09/2012 - 10/15/2012	FROUP 4 VC09C15 15/2012		Rep Firm Sales Office ( ) Salesperson ( ) Salesperson Phone#	) WASHINGTON ) JAMIE ANDRUS nne# 202-872-1155 X#	ON RUS ISS	
r r	Day	Program		Time	Len	Dates	Spo	Week	Rate	Total Spots
93 Rating:	. 4.2	TONIGHT SHOW		1035P-1135P	:30	10/15-10/15	   H	I 44	\$350.00	  -  - 
e) 4.	장 1 된	NEWS Buyline Comment: 1/DAY		6A-7A	:30	10/10-10/12	m	v.	\$525.00	м
95	Z	NEWS		6A-7A	:30	10/15-10/15	1	v.	\$525.00	1
9	W	NEWS Buyline Comment: 1/DAY		10P-1035P	:30	10/10-10/12	N	ss.	00.000.8\$	2
76	SA	NEWS Buyline Comment: 1/DAY		10P-1035P	:30	10/13-10/13	н	v,	\$2,200.00	П
ο. Θ.	S	NEWS Buyline Comment: 1/DAY		109-10359	:30	10/14-10/14	1	w.	83,000.00	гĦ
თ თ	пн	30 ROCK/UP ALL Buyline Corment: 1/DAY		9₽~10₽	:30	10/11-10/11	H	w	\$1,600.00	7
100	SA	NEWS		6P-630P	:30	10/13-10/13	П	w	\$380.00	1
101	হৈ	DAYS		2P-3P	:30	10/10-10/10	П	w	\$260.00	н
102	ĸ	DAYS		2P-3P	:30	10/15-10/15	Н	w	\$260.00	r-t
103	TH	DR PHIL		3P-4P	.30	10/11-10/11	Ħ	w	\$175.00	ı
104	W	KATIE Buyline Comment: 1/DAY		4P-5P	.30	10/10-10/12	6	w	\$300.00	0
105	ĬΨ	GAME NIGHT LIVE Buyline Comment: 1/DAY		630P-7P	:30	10/12-10/12	1	w.	\$500.00	н

6			Total Spots	1	1	e	1	1	1	7	m	1	п	1	П	7
7 of			•		•	•		. •	. •		·	•	•			•
M	) WASHINGTON ) JAMIE ANDRUS	202-872-1155	Rate	\$775.00	\$775.00	\$300.00	\$130.00	\$550.00	\$225.00	\$875.00	\$330.00	\$330.00	\$275.00	\$290.00	\$185.00	\$850.00
10/16/2012 8:58 AM 31 AM			Spots/Week	1		м	п	П	н	7	м	н	н	1	1	2
012 7:	Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#														
Printed:   Last Received: 10/11/2/   Showing Buylines: All Lines	H 03 03	<b>6</b> 7 <b>6</b> 3	Dates	10/11-10/11	10/15-10/15	10/10-10/12	10/14-10/14	10/14-10/14	10/14-10/14	10/11-10/12	10/10-10/12	10/15-10/15	10/12-10/12	10/10-10/10	10/14-10/14	10/10-10/12
313 Las Showing I	ROUP	15/2012	Len	:30	.30	:30	30	08 :	: 30	: 30	30	:30	30	:30	:30	:30
Traffic Order# 25313	SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 PUPOPE I ONE/ORD SPONDE	10	Time	630P-7P	6302-72	1135P-1235A	10A-1030A	930A-10A	4P-430P	5P-530P	12P-1P	12P-1P	10A-11A	11A-12P	9A-930A	11P-1135P
Status Confirmed	Agency ( ) ( 814 KIN ALEXA)	Agency C/F1/F. Flight Dates Hiatus Weeks														
7																
Ver# 5 Mod#	KE CITY AIA		Program	MS	WS	LATE NIGHT Buyline Comment: 1/DAY	MORMON TIMES Buyline Comment: 1/DAY	MUSIC AND WORD Buyline Comment: 1/DAY	NEWS Buyline Comment: 1/DAY	NEWS Buyline Comment: 1/DAY	NEWS Buyline Comment: 1/DAY	NEWS Buyline Comment: 1/DAY	RACHAEL	STUDIO 5	SUN EDIN	LENO
7910830	KSL-TV SALTLAKE CITY ( )LOVE, MIA LOVE/CD4/R C09C15	Patricia Dome	A A		NEWS	LA Buyline	MO Buyline	MU Buyline	NEWS Buyline Co	NEWS Buyline Co	NEWS Buyline Co	NEWS Buyline Co	RA	ST	SU	1 1
	5 ¥	ŧ "	Дау	HT HT	Σ	क न स	SU	SU	ស	TH-F	W-F	Σ	Ĺч	æ	SU	W, E
Rep Order# EC'd Yes	Station   Advertiser   Product   Estimate#	Estimat Buyer Phone# Fax#	r I	106	107	108	601	110	111	112	113	114	115	116	117	118

Buyline Comment: 1/DAY

8 of 9		Total Spots	"	п	П	н	1	1	П			
Z	) WASHINGTON ) JAMIE ANDRUS : 202-872-1155	Rate	\$700.00	\$115.00	\$50.00	\$25.00	\$100.00	\$230.00	\$100.00		<b>%</b>	
Printed: 10/16/2012 8:58 AM 10/11/2012 7:31 AM ncs	) WASHINGTON ) JAMIE ANDRUS pne# 202-872-1155	Spots/Week									KIVX	
a: 10/16 2012 7:31 AM	Rep Firm Sales Office ( ) Salesperson ( ) Salesperson Phone#	ods	  t	н	ч	1	1	П	н		KSTU 0% UNKN 70%	
13 Printed: Last Received: 10/11/26 Showing Buylines: All Lincs	Reg Sal Sal	tes	 10/15-10/15	10/15-10/15	10/13-10/13	10/14-10/14	10/13-10/13	10/14-10/14	10/14-10/14		30% % U	
.3 Last Ro Showing Buy	OUP 209C15 32012		.30	:30	:30	:30	.30	:30	0e :		KSL	
Traffic Order# 25313	( ) SMART MEDIA GROUP 814 KING ST, SUTTE 400 ALEXANDRIA, VA 22314 CP1/P2/E LOVE/ORDR/C09C15 Dates 10/09/2012 - 10/15/2012 Weeks	Time		5A-6A	1135P-1205A :	12A-1230A	6302-72	11P-1135P	1030A-11A :		KJZZ 0% KUTV 0%	
Status Confirmed	Agency ( ) S 814 KINV ALEXAI Agency C/P1/P2/E Flight Dates Hiatus Weeks										CABL 0% KUCW 0%	
Mod# 2 Sta			/DAY	1/DAY	IVE		IVE		AINTS		\$101,600	
Ver# 5	KSL-TV SALTLAKE CITY  LOVE/CD4/R  C09C15  Patricia Dome	Frogram	TODAY Buyline Comment: 1/DAY	NEWS Buyline Comment: 1	GAME NIGHT LIVE	MORMON TIMES	GAME NIGHT LIVE	BYU COACHES	HISTORY OF SAINTS	30.00	old/rtrn: 0 / \$0.00 Market Totals	null RA35+
# 7910830 s	KSL-TV SALT] ( )LOVE LOVE/CD4/R C09C15 Patricia Done	Day 			er.	£	,ret	ı	. 0	OTALS— als: 49 / \$ NTHLX TOTA 49 / \$30, 1s: 49 / \$3	sent/rold/r TVE— Mark	ជ %
Rep Order# EC'd Yes	rfise rfise act act ate#	rax# Ln Da	119 M	120 M	121 SA	122 su	123 SA	124 SU	125 SU Rating: 1.0	REPORT TOTALS Report Totals: 49 / \$30,480.0SALES MONTHLY TOTALS Oct 12: 49 / \$30,480.00 Sales Totals: 49 / \$30,480.00 Station Totals: 49 / \$30,480.00	Lines not sent/rold/rtrn:COMPETITIVE Market To	Books Demos